



# H O P E WALK

**Saturday, May 16, 2026 | Walnut Creek Civic Park**

**SPONSORSHIP  
OPPORTUNITIES**  
**2026**

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Contact: Susan Moon | [smoon@cancersupport.net](mailto:smoon@cancersupport.net) | 925.953.2145 | [cancersupport.net](http://cancersupport.net)



# ABOUT US

As a sponsor of **Cancer Support Community San Francisco Bay Area's Hope Walk & Community Fair**, you'll join a dedicated network of individuals, companies, and foundations making a direct difference for local families facing cancer. Your support ensures that **all programs remain free of charge** for those who need them most.

## Who We Are

Cancer Support Community SF Bay Area provides **no-cost, comprehensive, evidence-based programs**—including counseling, support groups, nutrition and exercise classes, educational workshops, and special programs for children and teens. These programs help participants improve their health, wellbeing, and quality of life throughout the cancer journey.

Programs are offered in-person in Walnut Creek, virtually, and in English and Spanish.

## Our Vision

Everyone impacted by cancer receives the support they want and need throughout their experience.

Learn more at **[cancersupport.net](https://cancersupport.net)**.

## OUR MISSION

Cancer Support Community uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

# OUR IMPACT



## THE PROGRAMS AND PEOPLE WE SERVE



1,615

Individuals Served



784

First Time Attendees



22,177

Visits



7,188

Support Group  
Session Visits



3,286

Nutrition & Educational  
Program Visits



1,592

Social  
Activity Visits



7,733

Exercise &  
Mindfulness  
Program Visits



599

Children, Family,  
Teen Program  
Visits



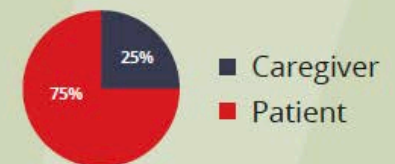
1,757

Individual  
Counseling Sessions

### Providing Support for All Cancer Types Including...

Brain	Lung
Breast	Lymphoma
Colorectal	Melanoma/Skin
Head & Neck	Ovarian/Gynecologic
Kidney	Pancreatic
Leukemia/Blood	Prostate

### Serving Patients and Their Loved Ones



Number of  
Participants  
Navigated to  
Resources

212

Support for  
Everyone

66%

of Participants  
are Low Income

2024 data

### These events ensure:

- We can continue to provide the highest quality, evidenced-based programs at no cost.
- Cancer patients and caregivers don't have to face cancer alone.

### Your sponsorship also provides you the ability to reach:

- Over 10,000 constituents on our email and direct mail distribution lists
- Over 4,000 social media followers

# 2026 HOPE WALK & COMMUNITY FAIR

## 2026 HOPE WALK & COMMUNITY FAIR

Saturday, May 16, 2026



### OVERVIEW

**Hope Walk Week:** May 10 - 16, 2026

Join us in person on May 16 or walk from anywhere during the week

**In-Person Walk & Community Fair:** Saturday, May 16, 2026

**Location:** **Walnut Creek Civic Park & Iron Horse Trail**  
**1375 Civic Dr, Walnut Creek, CA**

**Time:** 8:30 am - 12:00 pm

**Since 2015, the Hope Walk:**

- Has raised over \$2,100,000 to support cancer patients and their loved ones
- Attracts over 1,000 participants each year
- Provides vendor opportunities for community organizations, hospitals, and companies
- Reaches 15,000 constituents via web/social media and 40,000 via print media

*"Exelixis is proud to partner with Cancer Support Community, and we **commend them for all the remarkable work they do** to provide important programs to cancer patients and their families in the Bay Area."*

– Michael M. Morrissey, Ph.D., President and Chief Executive Officer

**EXELIXIS**



# 2026 HOPE WALK Sponsorship Levels

## PRESENTING: \$30,000

- Recognition as Presenting Sponsor
- Opportunity to make brief remarks during Hope Walk morning program
- Sponsor name, logo, and link on CSC's Hope Walk event website, CSC website, and social media
- **Sponsor name or logo included on event t-shirt (shirt print deadline: 03/20/2026)**
- A team of 100, including t-shirts (sponsor code for comped registration will be provided)
- A vendor table at the Hope Walk Community Fair on May 16 at Civic Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee (Commitment by Feb. 6, 2026)
- VIP Tour of new Cancer Support Center in Lafayette for up to 10 people

## PLATINUM: \$25,000

- Recognition as Platinum Sponsor
- Sponsor name, logo, and link on CSC's Hope Walk event website, CSC website, and social media
- **Sponsor name or logo included on event t-shirt (shirt print deadline: 03/20/2026)**
- A team of 75, including t-shirts (sponsor code for comped registration will be provided)
- A vendor table at the Hope Walk Community Fair on May 16 at Civic Park with the opportunity to offer your branded items as giveaways on the day of the event
- Opportunity to serve on the Hope Walk organizing committee (Commitment by Feb. 6, 2026)
- VIP Tour of new Cancer Support Center in Lafayette for up to 10 people

## GOLD: \$10,000

- Recognition as Gold Sponsor
- Sponsor name, logo, and link on CSC's Hope Walk event website, CSC website, and social media
- **Sponsor name or logo included on event t-shirt (shirt print deadline: 03/20/2026)**
- A team of 50, including t-shirts (sponsor code for comped registration will be provided)
- A vendor table at the Hope Walk Community Fair on May 16 at Civic Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee (Commitment by Feb. 6, 2026)
- VIP Tour of new Cancer Support Center in Lafayette for up to 10 people

# 2026 HOPE WALK Sponsorship Levels

## SILVER: \$5,000

- Recognition as Silver Sponsor
- Sponsor name and logo on CSC's Hope Walk event website, CSC website, and social media
- **Sponsor name or logo included on event t-shirt (shirt print deadline: 03/20/2026)**
- A team of 10, including t-shirts (sponsor code for comped registration will be provided)
- A vendor table at the Hope Walk Community Fair on May 16 at Civic Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee (Commitment by Feb. 6, 2026)

## BRONZE: \$2,500

- Recognition as Bronze Sponsor
- Sponsor name on CSC's Hope Walk event website, CSC website, and social media
- **Sponsor name included on event t-shirt (shirt print deadline: 03/20/2026)**
- A team of 5, including t-shirts (sponsor code for comped registration will be provided)
- A vendor table at the Hope Walk Community Fair on May 16 at Civic Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee (Commitment by Feb. 6, 2026)

## COMMUNITY PARTNER: \$500

- Recognition as Community Partner
- Sponsor name on CSC's Hope Walk event website and CSC website
- A vendor table at the Hope Walk Community Fair on May 16 at Civic Park with the opportunity to offer your branded items as giveaways on the day of the event

## Important Deadline

**Commit by 03/20/2026** to be included on the **Hope Walk t-shirt**.

**High-resolution logo must be received by 03/20/2026 (.eps or .ai format).**

*\*For teams, you may include employees, family members, clients, and other guests.*

# 2026 SPONSOR REGISTRATION

## Hope Walk Sponsorship - Select Level

- ☐ Presenting Sponsor \$30,000
- ☐ Platinum Sponsor \$25,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000

- ☐ Bronze Sponsor \$2,500
- ☐ Community Partner \$500
- ☐ NP Community Partner

In lieu of sponsorship level, please accept my contribution of \$\_\_\_\_\_

## Payment Options

- ☐ Enclosed is my check made payable to Cancer Support Community.
- ☐ I have paid online at [cancersupport.net](http://cancersupport.net).
- ☐ Please send an invoice to my company at the address listed below

## Contact Information

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send completed form to Cancer Support Community SF Bay Area via:**

**Email:** [smoon@cancersupport.net](mailto:smoon@cancersupport.net)

**Mail:** 3276 McNutt Avenue, Walnut Creek, CA 94597

For more information, please contact Susan Moon, Director of Events,  
at 925.953.2145 or [smoon@cancersupport.net](mailto:smoon@cancersupport.net)

Cancer Support Community San Francisco Bay Area is a  
501(c)3 nonprofit organization with **Tax ID# 68-0157858**.

*Sponsorship benefits subject to change.*

*All proceeds benefit:*

