



# 2026 Elevate & Celebrate Gala

## SPONSORSHIP OPPORTUNITIES

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# ABOUT US

As a sponsor of Cancer Support Community San Francisco Bay Area's Gala, you'll join a dedicated network of individuals, companies, and foundations making a direct difference for local families facing cancer. **Your support ensures that all programs remain free of charge for those who need them most.**

## Who We Are

Cancer Support Community SF Bay Area provides **no-cost, comprehensive, evidence-based programs**—including counseling, support groups, nutrition and exercise classes, educational workshops, and special programs for children and teens. These programs help participants improve their health, wellbeing, and quality of life throughout the cancer journey.

Programs are offered in-person in Walnut Creek, virtually, and in English and Spanish.

## Our Vision

Everyone impacted by cancer receives the support they want and need throughout their experience.

Learn more at [cancersupport.net](https://cancersupport.net).

## OUR MISSION

Cancer Support Community uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

# OUR IMPACT



## THE PROGRAMS AND PEOPLE WE SERVE



1,615

Individuals Served



784

First Time Attendees



22,177

Visits



7,188

Support Group  
Session Visits



3,286

Nutrition & Educational  
Program Visits



1,592

Social  
Activity Visits



7,733

Exercise &  
Mindfulness  
Program Visits



599

Children, Family,  
Teen Program  
Visits



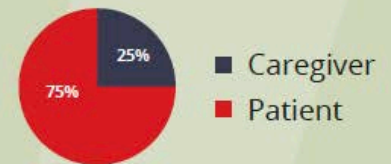
1,757

Individual  
Counseling Sessions

### Providing Support for All Cancer Types Including...

Brain	Lung
Breast	Lymphoma
Colorectal	Melanoma/Skin
Head & Neck	Ovarian/Gynecologic
Kidney	Pancreatic
Leukemia/Blood	Prostate

### Serving Patients and Their Loved Ones



Number of  
Participants  
Navigated to  
Resources

212

Support for  
Everyone

66%

of Participants  
are Low Income

2024 data

### These events ensure:

- We can continue to provide the highest quality, evidenced-based programs at no cost.
- Cancer patients and caregivers don't have to face cancer alone.

### Your sponsorship also provides you the ability to reach:

- Over 10,000 constituents on our email and direct mail distribution lists
- Over 4,000 social media followers

# 2026 ELEVATE & CELEBRATE GALA

## 2026 ELEVATE & CELEBRATE GALA

Sunday, September 27, 2026



### OVERVIEW

**Date:** Sunday, September 27, 2026

**Location:** Canyon View Event Center, 680 Bollinger Canyon Way, San Ramon, CA 94582

**Time:** 4:00 - 7:30 pm

#### Since 1990, the Gala:

- Raised over \$6,000,000 to support cancer patients and their loved ones
- Attracts over 50 corporate and individual sponsors annually
- Includes cocktail reception, food and dessert stations, silent and live auctions, and an inspiring program celebrating the mission of Cancer Support Community
- Provides rich networking opportunities



# 2026 GALA Sponsorship Levels

## PRESENTING: \$50,000

- Recognition as Presenting Sponsor
- Named Mission Moment segment (e.g., "Mission Moment presented by ...") with opportunity to introduce the mission speaker
- 24 tickets to the event
- Sponsor logo + link on CSC and event websites; email and social media campaigns
- Logo in the printed event invitation. *Must commit by 07/24/26 to be included.*
- Full-page color ad in event program. **Ad submission deadline is 09/04/26.**
- *VIP Tour of new Cancer Support Center in Lafayette for up to 10 people*

## DIAMOND: \$30,000

- Recognition as Diamond Sponsor
- 20 tickets to the event
- Sponsor logo + link on CSC and event websites; email and social media campaigns
- Logo in the printed event invitation. *Must commit by 07/24/26 to be included.*
- Full-page color ad in event program. **Ad submission deadline is 09/04/26.**
- *VIP Tour of new Cancer Support Center in Lafayette for up to 10 people*

## PLATINUM: \$25,000

- Recognition as Platinum Sponsor
- 16 tickets to the event
- Sponsor logo + link on CSC and event websites; email and social media campaigns
- Logo in the printed event invitation. *Must commit by 07/24/26 to be included.*
- Full-page color ad in event program. **Ad submission deadline is 09/04/26.**
- *VIP Tour of new Cancer Support Center in Lafayette for up to 10 people*



# 2026 GALA Sponsorship Levels

## GOLD: \$10,000

- Recognition as Gold Sponsor
- 8 tickets to the event
- Sponsor logo + link on CSC and event websites; email and social media campaigns
- Logo in the printed event invitation. *Must commit by 07/24/26 to be included.*
- Full-page color ad in event program. **Ad submission deadline is 09/04/26.**
- *VIP Tour of new Cancer Support Center in Lafayette for up to 10 people*

## SILVER: \$5,000

- Recognition as Silver Sponsor
- 6 tickets to the event
- Sponsor logo + link on CSC and event websites; email and social media campaigns
- Logo in the printed event invitation. *Must commit by 07/24/26 to be included.*
- Half-page color ad in event program. **Ad submission deadline is 09/04/26.**

## BRONZE: \$2,500

- Recognition as Bronze Sponsor
- 4 tickets to the event
- Sponsor logo + link on CSC and event websites; email and social media campaigns
- Sponsor name in the printed event invitation. *Must commit by 07/24/26 to be included.*
- Quarter-page color ad in event program. **Ad submission deadline is 09/04/26.**

*"When I hear the words, 'Cancer Support Community,' I know exactly what those words mean. It's a place of true community and connection. Where cancer patients and caregivers receive amazing support, encouragement, and the resources we need to navigate through this difficult time. "*  
– Josie, CSC Participant



# 2026 SPONSOR REGISTRATION

## Gala Sponsorship - Select Level

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> Presenting Sponsor  | \$50,000 | <input type="checkbox"/> Gold Sponsor   | \$10,000 |
| <input type="checkbox"/> Diamond Sponsor   | \$30,000 | <input type="checkbox"/> Silver Sponsor | \$5,000  |
| <input type="checkbox"/> Platinum Sponsor  | \$25,000 | <input type="checkbox"/> Bronze Sponsor | \$2,500  |
| <input type="checkbox"/> Individual Ticket(s): _____ tickets at \$300 each. Total: _____         |          |   |          |
| <input type="checkbox"/> In lieu of sponsorship level, please accept my contribution of \$ _____ |          |   |          |

## Important Deadlines

- **Commit by 07/24/2026** to be included in the **printed invitation**
- **Submit your ad by 09/04/2026** to be included in the **printed program booklet**

## Payment Options

- Enclosed is my check made payable to Cancer Support Community
- I have paid online at [cancersupport.net](http://cancersupport.net).
- Please send an invoice to my company at the address listed below

## Contact Information

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send completed form to Cancer Support Community SF Bay Area via:**

**Email:** [smoon@cancersupport.net](mailto:smoon@cancersupport.net)

**Mail:** 3276 McNutt Avenue, Walnut Creek, CA 94597

For more information, please contact Susan Moon, Director of Events,  
at 925.953.2145 or [smoon@cancersupport.net](mailto:smoon@cancersupport.net)

Cancer Support Community is a 501(c)3 nonprofit organization with **Tax ID# 68-0157858**. Sponsorship benefits subject to change. **All proceeds benefit Cancer Support Community San Francisco Bay Area.**