



CANCER SUPPORT
COMMUNITY
SAN FRANCISCO
BAY AREA



2024 HOPE WALK



WALK FROM ANYWHERE:
May 12-18, 2024

IN-PERSON WALK AND COMMUNITY FAIR:
Saturday, May 18, 2024
Heather Farm Park, Walnut Creek

HOPEWALKBAYAREA.NET

01/2024

Dates and location subject to change

2024 HOPE WALK AND COMMUNITY FAIR

You are invited to join generous individuals, companies, and foundations as a sponsor of Cancer Support Community's 10th Annual Hope Walk!

Donations raised at the Hope Walk support vital programs for cancer patients and their families including counseling, support groups, exercise, nutrition, educational workshops and more. All programs are provided for free at our centers in Walnut Creek, Antioch, and virtually.

Since 2015, the Hope Walk:

- **Raised a total of \$1,500,000 to support cancer patients and their loved ones**
- **Attracts over 1,000 participants each year**
- **Involves over 300 teams**
- **Provides vendor opportunities for community organizations, hospitals, and companies**
- **Reaches 15,000 constituents via web/social media and 40,000 via print media**

"Since my cancer diagnosis, chronic pain has become part of my everyday life. The exercise classes I attend at **CSC help me build strength and take back control** of my body."

- CSC Member

"Exelixis is proud to partner with Cancer Support Community, and we **commend them for all the remarkable work they do** to provide important programs to cancer patients and their families in the Bay Area."

- Michael M. Morrissey, Ph.D.
President and Chief Executive Officer

EXELIXIS

Can't make the date on May 18th? The Hope Walk is also virtual so you can walk from anywhere during the week of May 12 - 18th.

The Cancer Support Community Hope Walk is the community event of the year!

..... JOIN THESE TOP SPONSORS OF PAST HOPE WALKS



ONCOLOGY



THE TUCKER FAMILY



+ THOUSANDS OF GENEROUS INDIVIDUALS

PRESENTING: \$30,000

- Recognition as Presenting Sponsor
- **Logo prominently featured in full-page ad in the San Francisco Business Times after the event (valued at more than \$5,000)†.**
- Digital recognition during Hope Walk Week
- Company name, logo, and link on CSC's Hope Walk event website, CSC website, and social media
- Company name, logo, and link included in event publications and event t-shirt
- A team of 100 employees* including t-shirts
- Two vendor tables at the Hope Walk and Community Fair on May 18 at Heather Farm Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee
- Opportunity to present about your organization to the committee

ADDED
VALUE!

PLATINUM: \$25,000

- Recognition as Platinum Sponsor
- **Logo included in full-page ad in the San Francisco Business Times after the event (valued at more than \$5,000)†.**
- Digital recognition during Hope Walk Week
- Company name, logo, and link on CSC's Hope Walk event website, CSC website, and social media
- Company name, logo, and link included in event publications and event t-shirt
- A team of 75 employees* including t-shirts
- A vendor table at the Hope Walk and Community Fair on May 18 at Heather Farm Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee

ADDED
VALUE!

GOLD: \$10,000

- Recognition as Gold Sponsor
- **Company name included in full-page ad in the San Francisco Business Times after the event (valued at more than \$5,000)†.**
- Digital recognition during Hope Walk Week
- Company name, logo, and link on CSC's Hope Walk event website, CSC website, and social media
- Company name, logo, and link included in event publications and event t-shirt
- A team of 50 employees* including t-shirts
- A vendor table at the Hope Walk and Community Fair on May 18 at Heather Farm Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee

ADDED
VALUE!

*For teams, you may include employees, family members, clients, and other guests.

†Must commit by April 26, 2024 to be included in the SF Business Times ad.

SILVER: \$5,000

- Recognition as Silver Sponsor
- Digital recognition during Hope Walk Week
- Company name and logo on CSC's Hope Walk event website, CSC website, and social media
- Company name and logo included in event publications and event t-shirt
- A team of 10 employees* including t-shirts
- A vendor table at the Hope Walk and Community Fair on May 18 at Heather Farm Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee

BRONZE: \$2,500

- Recognition as Bronze Sponsor
- Digital recognition during Hope Walk Week
- Company name on CSC's Hope Walk event website, CSC website, and social media
- Company name included in event publications and event t-shirt
- A team of 5 employees* including t-shirts
- A vendor table at the Hope Walk and Community Fair on May 18 at Heather Farm Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee

COMMUNITY PARTNER: \$500

- Recognition as Community Partner
- Company name on CSC's Hope Walk event website and CSC website
- Company name included in event publications
- Opportunity to form a team
- A vendor table at the Hope Walk and Community Fair on May 18 at Heather Farm Park with the opportunity to offer your branded items as giveaways
- Opportunity to serve on the Hope Walk organizing committee



**For teams, you may include employees, family members, clients, and other guests.*

2024 HOPE WALK | MAY 12-18, 2024

Sponsorship Level Selected

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Presenting Sponsors | \$30,000 | <input type="checkbox"/> Silver Sponsor | \$5,000 |
| <input type="checkbox"/> Platinum Sponsor | \$25,000 | <input type="checkbox"/> Bronze Sponsor | \$2,500 |
| <input type="checkbox"/> Gold Sponsor | \$10,000 | <input type="checkbox"/> Community Partner | \$500 |
| <input type="checkbox"/> In lieu of sponsorship level, please accept my contribution of \$_____ | | | |

†Must commit by April 26, 2024 to be included in the SF Business Times ad.

Payment Options

- ☐ Enclosed is my check made payable to Cancer Support Community
- ☐ Please send an invoice to my company at the address listed below
- ☐ Please bill my: ☐ VISA ☐ MasterCard ☐ American Express

Contact Information

Date: _____

Name: _____

Job Title: _____

Company: _____

Card #: _____

Exp. Date: _____ Security Code: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Please send completed form to Cancer Support Community via:

Email: smoon@cancersupport.net

Mail: 3276 McNutt Avenue, Walnut Creek, CA 94597

For more information, please contact Susan Moon, Director of Events,
at 925.953.2145 or smoon@cancersupport.net

Cancer Support Community is a 501(c)3 nonprofit organization
with tax ID# 68-0157858.

*Sponsorship benefits subject to change.
All proceeds benefit:*

