



**CANCER SUPPORT
COMMUNITY**
SAN FRANCISCO
BAY AREA

LEGACY NEWSLETTER

Providing information and resources about ways to leave your legacy.

"If you're going to live, leave a legacy. Make a mark on the world that can't be erased." - Maya Angelou

Peace of mind is something we all hope to achieve, however, starting to plan for it can be very overwhelming.

Your legacy should be the core of your estate plan. At Cancer Support Community we've seen the impact a legacy gift has on our community as well as our donors who know the impact their gift will have on future generations.

As we close out the year, we wish you peace of mind in creating a plan that reflects who you are and what you want your legacy to be.

As always, thank you for your support and we are here to help.



Rob Tufel

Rob Tufel, MSW, MPH
Chief Executive Officer
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Libby Eppinga

Libby Eppinga
Director of Donor Support
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SAVE THE DATE

A CSC Cheers!

Thursday, November 10

6-7:30 PM

Rudney Associates

1499 Danville Blvd.

Alamo, CA 94507

Join CSC Legacy Society members and the Advisory Council! Gather in-person and cheers to our vibrant community while learning more about the CSC Legacy Society.

Drinks and heavy appetizers will be provided, compliments of Board member and Advisor, Eric Rudney.

To RSVP or for more information contact Libby Eppinga at 925.953.1216 or leppinga@cancersupport.net

Legacy Planning and Real Estate

by Aeysha Corio, Real Estate Professional, The Corio Group



Clients often ask why I provide advice on trusts, insurance and elements of financial planning when I am just their realtor? The reason is because each of those topics is the foundation to a person's financial ecosystem and their consideration is necessary for financial growth and success. I take personal gratification in my clients success and wellbeing; when they thrive I thrive. The truth be told, buying property is one of life's most pivotal financial decisions.

Aside from a home providing shelter and community stability, purchasing real estate is a keystone to wealth for many. The value that is appreciated can be utilized, over time, for expansion of your real estate portfolio, become a source of funds for higher education for your heirs, care for you as you age and it can be a key element to giving back to the charities or community based organizations that have meaning to you through a legacy donation. You don't need to be "rich" to fulfill your philanthropic goals, you just need to be willing and connect with the right people who can help you implement a planned giving strategy that meets your needs. Cancer Support Community's (CSC) legacy program is a great way to easily give to an organization that does so much for so many and ensure that CSC is there in the future to help others who are impacted by cancer.

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"As a physician, I routinely refer patients to Cancer Support Community (CSC). Without the usual financial barriers, no matter what their socioeconomic or cultural status is, many have been able to find a type of support they cannot get through the traditional medical system. Including CSC as part of my legacy plans, I hope to ensure we can continue to provide this great service to those in need long after I'm gone."

-Dr. Jean Kayser

Is CSC Already Included in Your Estate Plan?

If you have already listed CSC in your legacy plan, please let us know. We can ensure that we fulfill your gift exactly as you intended. Please email leppinga@cancersupport.net or call 925-953-1216.

Information you share will be kept confidential and we respect any desire to remain anonymous or not be recognized in the Shannon McGowan Legacy Society of donors.



Legacy Planning and Real Estate

by Aeysha Corio, Real Estate Professional, The Corio Group

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CSC is the primary charity that I support and it is because I see firsthand how critical the support services provided are to its members. CSC fills a space that medical care does not and cannot. Typically, these types of conversations are had once a person is approaching a certain age or when a person has reached a certain degree of wealth, but I find that promoting lifelong giving early and really putting into focus the value of real estate helps people to make the most meaningful decisions for themselves for their whole lives and not just in their later years. Providing talking points so that homeowners can have a productive conversation with their attorney, life insurance provider, accountant, preferred charity and family is a great start. Along with being a REALTOR®, I consider it my duty to be an estate advisor, helping homeowners get the most out of their investment and provide pathways for increased wealth while investing in their community through planned giving.

CSC Legacy Advisory Council:

Ron Schwab, Chair

Broker, NorCal Business Brokers
CSC Board of Directors

Aeysha Corio

Real Estate Professional, The
Corio Group,
CSC Board of Directors

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Attorney, The Law Office of
Cynthia C. Sayegh

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Fred Steingraf, AAMS

Financial Advisor,
Edward Jones

Karen Sugihara

Regional Fiduciary,
BNY Mellon Wealth
Management

Jonathan Thompson, JD

Attorney, Thompson Law
Offices

You Can Make a Lasting Impact in CSC's Future

Did you know that you can name Cancer Support Community as the beneficiary of retirement plans, IRA's, transfer on death accounts, brokerage accounts, and life insurance policies, or as the successor beneficiary of your Donor Advised Fund?

Become a Part of Shannon McGowan Legacy Society:

1. Ask your Financial Advisor or Plan Administrator for a change of beneficiary form.
2. Include CSC as a beneficiary. If required, our address is 3276 McNutt Avenue, Walnut Creek, CA 94597 and our Tax ID number is 68-0157858
3. If you are comfortable, please share your legacy plan with CSC and we will include you in our Shannon McGowan Legacy Society.

Charitable estate planning can be financially beneficial for individuals and families, and adds donor value to the future of the organization.

For more information about joining our legacy society, please contact Libby Eppinga at leppinga@cancersupport.net or 925.953.1216.