

# ANNUAL REPORT: 2020

## REAL IMPACT IN CHALLENGING TIMES



### ALWAYS AVAILABLE AND RELIABLE

Overnight, Cancer Support Community was able to create a secure virtual space for all support groups, counseling services, educational workshops, and exercise programs to allow our services to continue without interruption.

### BRINGING CSC SERVICES TO EAST CONTRA COSTA COUNTY

In January 2020, our East Contra Costa County satellite center opened, bringing a broader set of programs to this very underserved region.

### FOCUS ON EQUITY

Along with the Board of Directors, CSC leadership made a commitment to prioritize diversity, equity, and belonging in all facets of our community. This includes providing regular staff trainings and continuing to further diversify the Board of Directors and staff. CSC also secured a grant to assess needs of underserved cancer patients and barriers to care.

### FINANCIAL ASSISTANCE PROGRAM LAUNCHED

Cancer Support Community is now providing emergency financial assistance to low-income cancer patients and their families in the Bay Area who are actively in treatment for cancer.

**82**  
GRANTS  
PROVIDED

"This assistance was very helpful to me during such a difficult time. I'm so grateful for your great generosity."  
- Grant recipient

### FUNDRAISING EVENTS GO VIRTUAL

With in-person events not allowed, we moved our Hope Walk and annual Gala online, reaching a much broader audience. We also began producing more video content and online experiences for our donors.



### NEW CHIEF EXECUTIVE OFFICER

Cancer Support Community welcomed Rob Tufel, MSW, MPH, as the new CEO in June of 2020. Rob brings more than 25 years of experience as a leader in the non-profit sector.

"My breast cancer diagnosis at 39-years-old changed me. It was so helpful to continue to count on them virtually during the pandemic. Wherever I go, I will still have access to support, and knowing that brings me great comfort."  
- Emmy, CSC member



Dear Friends,

2020 was a year that affected everyone, especially people impacted by cancer. Increased isolation, delayed treatments and diagnosis and anxiety about Covid-19 transmission all meant that the CSC mission of supporting people facing cancer in our community to become healthier, live longer, and live better became even more crucial.

As you can see from this 2020 annual report your support was vital in making it possible to quickly transform our in-person support programs to virtual ones, create an Emergency Financial Assistance program specifically targeting low-income cancer patients as well as reaffirm our commitment to serving all people facing cancer by opening a satellite office in East Contra Costa County and expanding the diversity and expertise of our Board of Directors. Your dedication to the mission of CSC and your generosity meant that cancer patients and their loved ones continued to be supported despite the impact of the pandemic.

Thank you for making a difference in the lives of cancer patients and families and for being part of a community that cares.

Sincerely,

Patrick Devinger  
Chair, Board of Directors

Rob Tufel, MSW, MPH  
Chief Executive Officer

"Thank you for bravely keeping your services available during the pandemic and continuing to support people like me. You have made every day a little easier."  
- CSC member



"After being diagnosed, the pandemic came and everything shut down. I was so afraid, fragile and isolated, and needed connection. I am extremely grateful for the online programs."  
- CSC member



3276 MCNUTT AVENUE, WALNUT CREEK, CA 94597 925.933.0107  
3505 LONE TREE WAY, SUITE 3, ANTIOCH, CA 94509 925.951.7279  
WWW.CANCERSUPPORT.NET

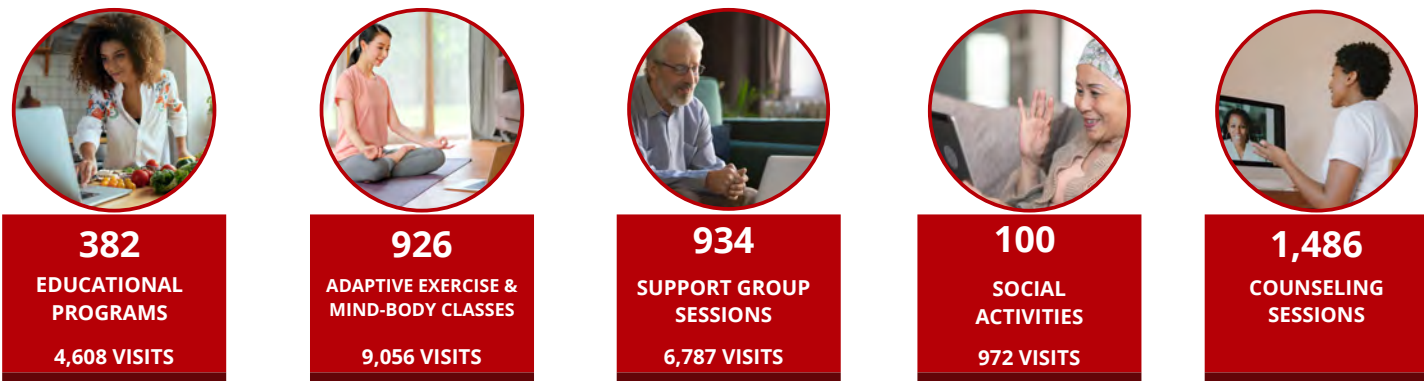
TAX-ID 68-0157858

WWW.CANCERSUPPORT.NET

# THIS IS YOUR IMPACT

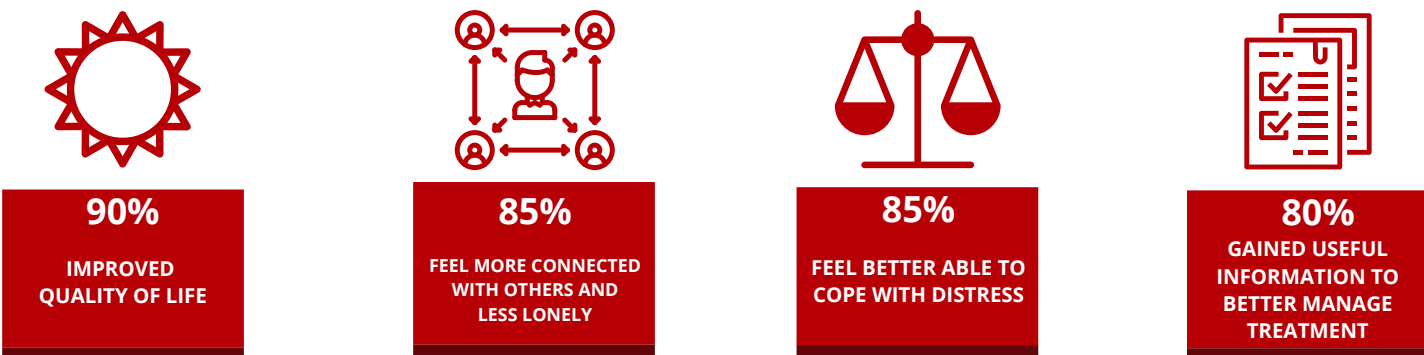
DURING THE PANDEMIC, CANCER SERVICES REMAINED STRONG BECAUSE OF YOUR GENEROUS SUPPORT.

## PROGRAMS AND SERVICES

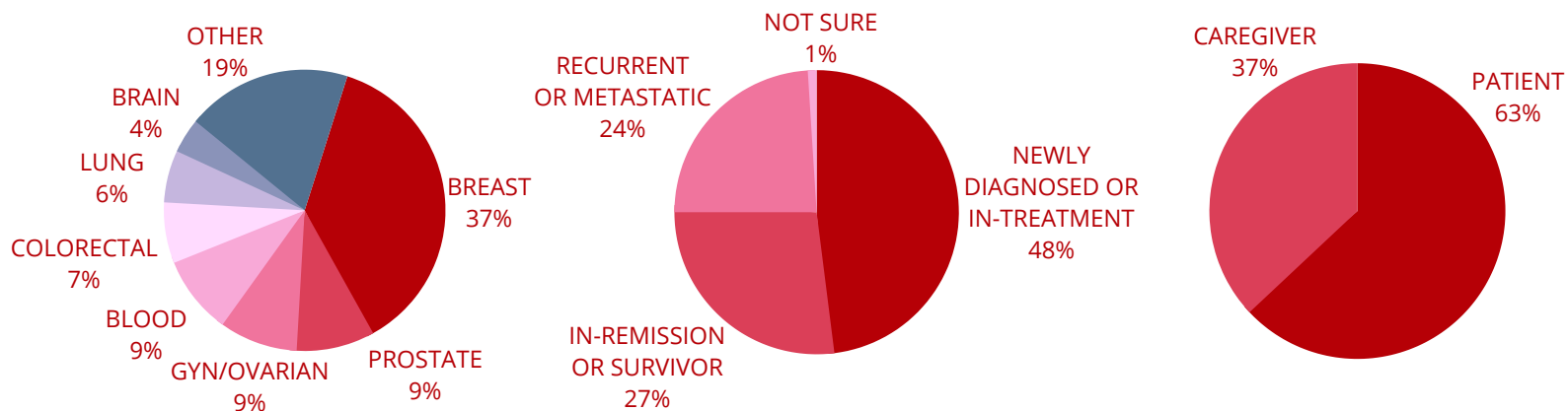


**1,789 MEMBERS MADE 23,623 PROGRAM VISITS**

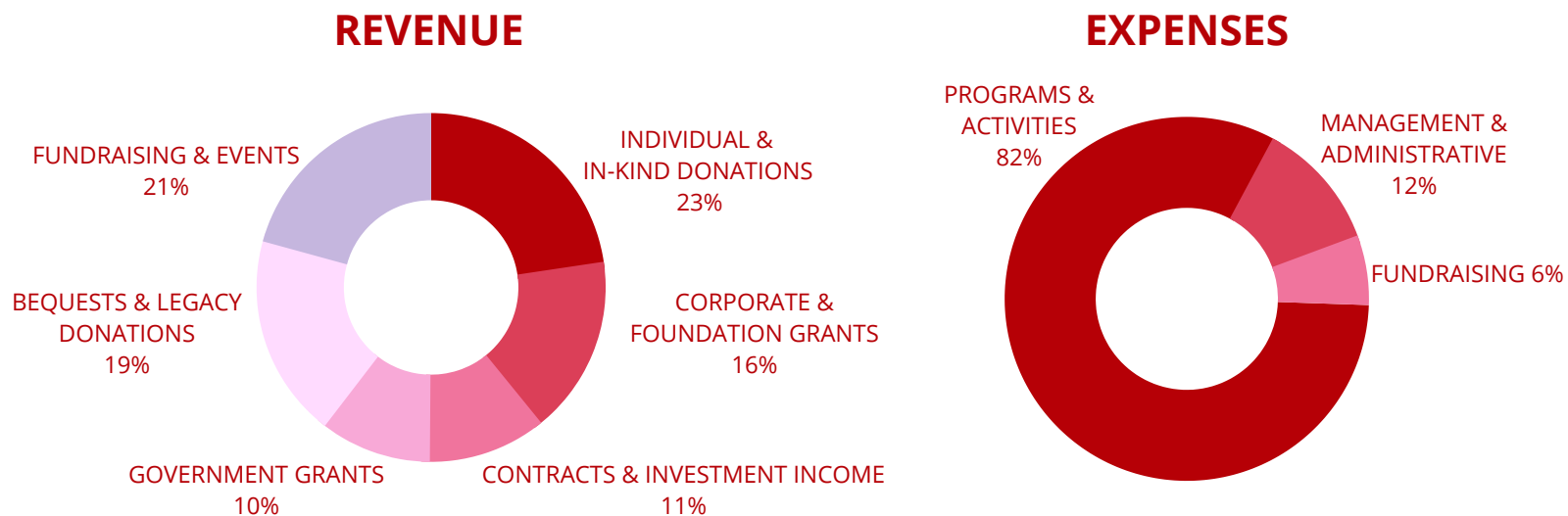
## IMPACT OF SUPPORT SERVICES



## THE PEOPLE WE SERVE



## FINANCIALS



**TOTAL REVENUE: \$2,235,780**

**TOTAL EXPENSES: \$2,260,249**

**82% OF EVERY DOLLAR DONATED GOES INTO PROGRAMS AND SERVICES**

## SHANNON MCGOWAN LEGACY SOCIETY

“My wife and I are Legacy Society members because we want CSC to be here for a long time to come.”  
 – Ron, CSC Legacy Society and Board member



**\$421,500  
IN LEGACY GIFTS**



**36  
SOCIETY MEMBERS**