



CANCER SUPPORT
COMMUNITY™

SAN FRANCISCO BAY AREA



FILM

FESTIVAL

Charity Gala

SATURDAY, SEPTEMBER 18, 2021
WWW.CANCERSUPPORT.NET

LIVE VIRTUAL BROADCAST AND ON-LOCATION*
PALM EVENT CENTER, PLEASANTON, CA

SATURDAY, SEPTEMBER 18, 2021 | WWW.CANCERSUPPORT.NET
LIVE VIRTUAL BROADCAST AND ON-LOCATION* | PALM EVENT CENTER, PLEASANTON, CA



Dear Friends,

We hope you'll join us for Cancer Support Community's (CSC) first ever Film Festival Charity Gala, a celebration of courage, hope, and resiliency through short films, on September 18, 2021.

Enjoy an hour of inspiration and entertainment, broadcast live from the Palm Event Center. We'll screen three award-winning short films, present our Spirit of Healing Award to the California East Bay Oncology Nursing Society (CEBONS), and hear from some of the thousands of cancer survivors whose lives have been changed by CSC.

We hope you'll consider sponsoring this unique event, which happens just once each year. In addition to getting special benefits, you'll be helping thousands of Bay Area cancer patients and their families receive critical support, education, and services. Please select a sponsorship level that feels comfortable... then step up to the next level to ensure that CSC can continue to help our neighbors, as cancer continues to grow as one of the largest health crises of our time.

We can't wait to see you on September 18th!

Thank you so much for your support,

Rob Tufel, MSW, MPH
Chief Executive Officer

Carol Louisell
Director of Special Events



SPONSORSHIP OPPORTUNITIES

For more information, please contact Carol Louisell, Director of Development, at 925.953.1209 or clouisell@cancersupport.net.

SATURDAY, SEPTEMBER 18, 2021 | WWW.CANCERSUPPORT.NET

LIVE VIRTUAL BROADCAST AND ON-LOCATION* | PALM EVENT CENTER, PLEASANTON, CA

	PRESENTING SPONSOR \$50,000	DIAMOND SPONSOR \$30,000	PLATINUM SPONSOR \$20,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500
OPPORTUNITY TO PRESENT AWARD	Judges' Choice Award	Inspiration Award or Diamond Award				
PRE-RECORDED VIDEO AIRED DURING SHOW	1 MIN	30 SEC	30 SEC			
PRE-RECORDED VIDEO AIRED DURING RED CARPET PRE-SHOW	3 MINS	2 MINS	2 MINS	1 MIN		
RECOGNITION DURING EVENT	Verbal + On-screen	Verbal + On-screen	Verbal + On-screen	On-screen	On-screen	On-screen
TICKETS TO RED CARPET + AWARDS CEREMONY*	12 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
ONLINE RECOGNITION	CSC + Event website with logo and link	CSC + Event website with logo and link	CSC + Event website with logo and link	CSC + Event website with logo and link	CSC + Event website with logo	CSC + Event website with the name of your company
MARKETING RECOGNITION	Digital and print media: email/social media campaigns, formal invitation, etc.	Digital and print media: email/social media campaigns, formal invitation, etc.	Digital and print media: email/social media campaigns, formal invitation, etc.	Digital and print media: email/social media campaigns, formal invitation, etc.	Digital and print media: email/social media campaigns, formal invitation, etc.	Digital and print media: email/social media campaigns, formal invitation, etc.
FIRST RIGHT OF REFUSAL FOR 2022 EVENT	X					

*Some benefits and event details are subject to change, due to local COVID-19 restrictions.

Sponsorship Level Selected

- Presenting Sponsor \$50,000 Gold Sponsor \$10,000
- Diamond Sponsor \$30,000 Silver Sponsor \$5,000
- Platinum Sponsor \$20,000 Bronze Sponsor \$2,500
- Individual Ticket(s): _____ tickets at \$500 each. Total: _____
- In lieu of sponsorship level, please accept my contribution of \$ _____

Payment Options

- Enclosed is my check made payable to Cancer Support Community
- Please send an invoice to my company at the address listed below
- Please bill my: VISA MasterCard American Express

Contact Information

Date: _____

Name: _____

Job Title: _____

Company: _____

Card #: _____

Exp. Date: _____ Security Code: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Please send completed form to Cancer Support Community via:

Scan and email: clouisell@cancersupport.net

Mail: 3276 McNutt Avenue, Walnut Creek, CA 94597

For more information, please contact Carol Louisell at 925.953.1209
or by email at clouisell@cancersupport.net

Cancer Support Community is a 501(c)3 nonprofit organization
with tax ID# 68-0157858.

** Sponsorship benefits subject to change.
All proceeds benefit:*

